

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

|  |                                  |                                |   |                            |
|--|----------------------------------|--------------------------------|---|----------------------------|
| Order ID: 55442  | CF LOC-POL                       | FBD - LBD: 10/23/12 - 10/29/12 | HL#:                                    | Created: 10/21/12 02:09 PM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: 95 / 101 / 2174             | Agency Commission: 15 %        | Updated: JMORALES2 on 10/22/12 01:44 PM |                            |
| Agency: GMMB, INC. (6441)  | Product: 95/101/2174 OFA 30s ADD | Self :20:00                    | Confirmed: 10/22/12 01:40 PM            |                            |
| Buyer:   | Demo: HHOLDS DMA RTG             | Sched. Code: Z                 | Contract: 10/22/12 04:26 PM             |                            |
| AE: SUSAN INKER-PURETZ-WFOR-TV   |                                  | Billing Int: Monthly           | BM: SS                                  |                            |
| Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% |                                  |                                |   |                            |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001  | 05:00 - 05:30 | 0 1 1 1 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$200.00 | 4     | \$800.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12      | 10/26/12      | 4             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002  | 05:00 - 05:30 | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$200.00 | 1     | \$200.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003  | 06:00 - 06:30 | * T W T F * * | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 2     | \$700.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12      | 10/26/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004  | 06:30 - 07:00 | * T W T F * * | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 2     | \$700.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12      | 10/26/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate    | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|---------|-------|----------|----|-----|
| 005  | 28:30 - 28:59 | 0 1 1 1 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$75.00 | 4     | \$300.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |         |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |         |       |          |    |     |
|      | 10/23/12      | 10/26/12      | 4             |     |    |         |            |        |         |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate    | Spots | Total   | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|---------|-------|---------|----|-----|
| 006  | 28:30 - 28:59 | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$75.00 | 1     | \$75.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |         |       |         |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |         |       |         |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |         |       |         |    |     |

## Order Item Summary

CBS TELEVISION  
STATIONS

WFOR-TV

Order ID: 55442 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/21/12 02:09 PM

Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 2174 Agency Commission: 15 % Updated: JMORALES2 on 10/22/12 01:44 PM

Agency: GMMB, INC. (6441) Product: 95/101/2174 OFA 30s ADD Self :20:00 Confirmed: 10/22/12 01:40 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 04:26 PM

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007  | 07:00 - 08:00 | 0 1 1 1 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 4     | \$1,400.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12      | 10/26/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008  | 07:00 - 08:00 | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009  | 08:00 - 09:00 | 0 1 1 1 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 4     | \$1,400.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12      | 10/26/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010  | 08:00 - 09:00 | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011  | 09:00 - 11:00 | * T W T F * * | MILT          | 30  |    |         |            | 0.0    | \$250.00 | 3     | \$750.00 |    |     |
|      | LUR           |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12      | 10/26/12      | 3             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012  | DPRICE     | 0 1 1 1 1 0 0 | DAY           | 30  |    |         |            | 0.0    | \$1,170.00 | 4     | \$4,680.00 |    |     |
|      | CD         |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 4             |     |    |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55442 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/21/12 02:09 PM  
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 2174 Agency Commission: 15 % Updated: JMORALES2 on 10/22/12 01:44 PM  
 Agency: GMMB, INC. (6441) Product: 95/101/2174 OFA 30s ADD Self :20:00 Confirmed: 10/22/12 01:40 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 04:26 PM  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013  | DPRICE     | 1 0 0 0 0 0 0 | DAY           | 30  |    |         |            | 0.0    | \$1,170.00 | 1     | \$1,170.00 |    |     |
|      | CD         |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 014  | NNOON      | 0 1 1 1 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$900.00 | 4     | \$3,600.00 |    |     |
|      | CD         |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015  | NNOON      | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$900.00 | 1     | \$900.00 |    |     |
|      | CD         |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 016  | EJUDY      | 0 1 1 1 1 0 0 | EFG           | 30  |    |         |            | 0.0    | \$500.00 | 4     | \$2,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017  | EJUDY      | 1 0 0 0 0 0 0 | EFG           | 30  |    |         |            | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 018  | EPHIL      | 0 1 1 1 1 0 0 | EFG           | 30  |    |         |            | 0.0    | \$600.00 | 4     | \$2,400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 4             |     |    |         |            |        |          |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

|  |                                  |                                |   |                            |
|--|----------------------------------|--------------------------------|---|----------------------------|
| Order ID: 55442  | CF LOC-POL                       | FBD - LBD: 10/23/12 - 10/29/12 | HL#:                                    | Created: 10/21/12 02:09 PM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: 95 / 101 / 2174             | Agency Commission: 15 %        | Updated: JMORALES2 on 10/22/12 01:44 PM |                            |
| Agency: GMMB, INC. (6441)  | Product: 95/101/2174 OFA 30s ADD | Self :20:00                    | Confirmed: 10/22/12 01:40 PM            |                            |
| Buyer:   | Demo: HHOLDS DMA RTG             | Sched. Code: Z                 | Contract: 10/22/12 04:26 PM             |                            |
| AE: SUSAN INKER-PURETZ-WFOR-TV   |                                  |                                | Billing Int: Monthly BM: SS             |                            |
| Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0% |                                  |                                |   |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019  | EPHIL      | 1 0 0 0 0 0 0 | EFG           | 30  |    |         |            | 0.0    | \$600.00 | 1     | \$600.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020  | 17:00 - 17:30 | * T W T F * * | NEWS          | 30  |    |         |            | 0.0    | \$1,620.00 | 3     | \$4,860.00 |    |     |
|      | CD            |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12      | 10/26/12      | 3             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021  | 17:30 - 18:00 | * T W T F * * | NEWS          | 30  |    |         |            | 0.0    | \$1,620.00 | 2     | \$3,240.00 |    |     |
|      | CD            |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12      | 10/26/12      | 2             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022  | 18:00 - 18:30 | * T W T F * * | NEWS          | 30  |    |         |            | 0.0    | \$1,800.00 | 2     | \$3,600.00 |    |     |
|      | CD            |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12      | 10/26/12      | 2             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023  | A7PMET     | * T W T F * * | ACC           | 30  |    |         |            | 0.0    | \$1,800.00 | 3     | \$5,400.00 |    |     |
|      | CD         |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 3             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024  | PBROKE*M&M | M * * * * *   | REGP          | 30  |    |         |            | 0.0    | \$6,000.00 | 1     | \$6,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |            |       |            |    |     |

## Order Item Summary

CBS TELEVISION  
STATIONS

WFOR-TV

Order ID: 55442 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/21/12 02:09 PM

Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 2174 Agency Commission: 15 % Updated: JMORALES2 on 10/22/12 01:44 PM

Agency: GMMB, INC. (6441) Product: 95/101/2174 OFA 30s ADD Self :20:00 Confirmed: 10/22/12 01:40 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 04:26 PM

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class          | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025  | PBANG*2MENTH<br>LUR | * * * T * * * | REGP          | 30  |    |         |            | 0.0    | \$5,000.00 | 1     | \$5,000.00 |    |     |
|      | <u>FBD</u>          | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12            | 10/26/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class     | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|----------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026  | PPERSON<br>LUR | * * * T * * * | REGP          | 30  |    |         |            | 0.0    | \$7,000.00 | 1     | \$7,000.00 |    |     |
|      | <u>FBD</u>     | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12       | 10/26/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class       | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027  | PMENTALS3<br>LUR | * * * * * S   | REGP          | 30  |    |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |    |     |
|      | <u>FBD</u>       | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12         | 10/28/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class   | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 028  | LETSAT<br>CD | * * * * * S * | LATE          | 30  |    |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | <u>FBD</u>   | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12     | 10/28/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class       | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 029  | SNFLTODA1<br>LUR | * * * * * S   | NFLP          | 30  |    |         | NFL        | 0.0    | \$2,000.00 | 1     | \$2,000.00 |    |     |
|      | <u>FBD</u>       | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/28/12         | 10/28/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class                         | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total       | NR | A/G |
|------|------------------------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 030  | SNCAAFB<br>SEC FLA V. GEORGIA--LUR | * * * * * S * | FTBL          | 30  |    |         |            | 0.0    | \$6,000.00 | 2     | \$12,000.00 |    |     |
|      | <u>FBD</u>                         | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |             |    |     |
|      | 10/23/12                           | 10/27/12      | 2             |     |    |         |            |        |            |       |             |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

|  |                                  |                                |   |                            |
|--|----------------------------------|--------------------------------|---|----------------------------|
| Order ID: 55442  | CF LOC-POL                       | FBD - LBD: 10/23/12 - 10/29/12 | HL#:                                    | Created: 10/21/12 02:09 PM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: 95 / 101 / 2174             | Agency Commission: 15 %        | Updated: JMORALES2 on 10/22/12 01:44 PM |                            |
| Agency: GMMB, INC. (6441)  | Product: 95/101/2174 OFA 30s ADD | Self :20:00                    | Confirmed: 10/22/12 01:40 PM            |                            |
| Buyer:   | Demo: HHOLDS DMA RTG             | Sched. Code: Z                 | Contract: 10/22/12 04:26 PM             |                            |
| AE: SUSAN INKER-PURETZ-WFOR-TV   |                                  |                                | Billing Int: Monthly BM: SS             |                            |
| Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% |                                  |                                |   |                            |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 65                 | 0                | \$76,925.00     | \$65,386.25 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$76,925.00     | \$65,386.25 | \$0.00        | \$0.00  |